



2024  
momentum conference  
Shape YOUR Future

# ***MARCH 21, 2024*** ***BIRMINGHAM, AL | BJCC***



[momentumleaders.org/conference](https://momentumleaders.org/conference)





## ***From our attendees***

*"There are so many people here looking for the support that this organization and this experience provides. In the sessions, everyone is challenging themselves to be more effective and how to own their leadership in a more personal way. Momentum is a gift not just in Birmingham, but to our whole region and state."*

*"I love seeing so many strong, brilliant women in one place! I love that we all get to learn from each other and every session that I attended was incredibly thought-provoking. I walked away with a great deal of information every time. This has been an amazing conference, and I'm so grateful to Momentum for putting it on."*

*"This was my first Momentum conference, and it was an amazing experience to see so many powerful women. It has motivated me to do more, want more, and be more. I'm looking forward to coming back!"*

*"This is the second Momentum conference I've attended, and it is awesome! I think the main thing about it is getting to interact with women in different industries, in different points in their career. As someone who's mid-level right now in my career, it's just so encouraging to have this learning and networking."*

*"This really made me focus in on how taking care of myself and developing myself is actually really important for my team. It gave me the time and the space to really reflect upon where I can keep growing so I can become a better leader."*

*"This is my first Momentum conference - first of many, I hope!"*

*"This did not disappoint! I love to see the variety of women here - the different backgrounds and stages of careers. I always come away with tools and resources that I can use personally and at work."*



# 2024 CONFERENCE AT-A-GLANCE



Join the Momentum Team, our alumnae, and 1,500 other professional women (and men!) at the BJCC for a fantastic and energizing day of inspiring keynotes, educational breakouts, networking, and access to professional services you can really use.

We'll start our day with a motivating keynote and continental breakfast, followed by breakout sessions on topics from executive presence to leveraging social media.

At lunch and general session we'll welcome our second keynote speaker. The afternoon promises more breakout sessions and opportunities to network. Our closing event is going to leave you feeling excited, inspired, energized, and eager to keep the conversations going with other amazing women in Alabama.

## *Tentative Schedule*

8:00am | Arrival and Breakfast Buffet

9:00am | Welcome and Morning Keynote by Jody Singer  
*Men with Momentum session begins*

10:15am | Breakout 1

11:20am | Breakout 2

12:30pm | Lunch and Afternoon Keynote by Carla Harris

1:45pm | Breakout 3

2:50pm | Breakout 4

3:30pm | Breakout 5

4:30pm | Cocktail Reception

# 2024 CONFERENCE KEYNOTE SPEAKERS



## *Carla Harris*

Carla Harris is a renowned author, having written several best-selling books such as "Lead to Win: How to Be a Powerful, Impactful, Influential Leader in Any Environment" and "Strategize to Win: The New Way to Start Out, Step Up, or Start Over". Named as one of the Top 40 Female Speakers in the World in 2020, Carla engages audiences around the world with her popular "Carla's Pearls" where she shares with both leaders and emerging leaders how to maximize their career success.

Carla is currently a Senior Client Advisor at Morgan Stanley. She was Vice Chairman of Wealth Management from 2013 through 2021 and Chair of the Morgan Stanley Foundation from 2005 to 2014; she also sits on the boards of several community organizations. In August 2013, Carla was appointed by President Barack Obama to chair the National Women's Business Council. Carla joined Morgan Stanley in 1987 after completing an AB in economics from Harvard University and an MBA from Harvard Business School.



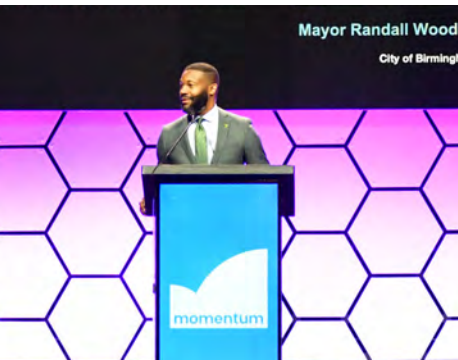
## *Jody Singer*

Jody Singer is the director of NASA's Marshall Space Flight Center (MSFC) in Huntsville, Alabama. Appointed in September 2018 as the 14th director of MSFC and first female director, Singer manages one of NASA's largest field installations, with nearly 7,000 on- and near-site civil service and contractor employees and an annual budget of over \$4.5 billion.

During her 38-year NASA career, Singer has held leadership roles of increasing responsibility in human spaceflight, technology and science flight mission programs and projects and was appointed in 2002 to the Senior Executive Service, the personnel system covering top managerial positions in federal agencies. Singer, a native of Hartselle, Alabama, earned a bachelor's degree in industrial engineering from the University of Alabama in 1983. She has completed two NASA Fellowships, one at Pennsylvania State University in State College and another at the Simmons College Graduate School of Management in Boston.



# 2024 CONFERENCE OPPORTUNITIES



## 2024 Table Sponsorship - \$5,000

- Premier recognition as a Table Sponsor on event signage, slides, emails, website, and social media
- One (1) table of 8 at the 2024 Leadership Conference
- Your sponsorship helps provide conference scholarships to women in our community who do not have access to high-quality leadership development

## 2024 Cocktail Hour Sponsorship - \$4,000

**1 Available**

- Premier recognition as a Cocktail Hour Sponsor on event signage, slides, emails, website, and social media
- Opportunity to set up a booth for Happy Hour
- Branded cocktail napkins and cups
- Opportunity to name a signature cocktail

## 2024 Session Sponsorship - \$3,500

**4 Available**

- Premier recognition as a Session Sponsor on event signage, slides, emails, website, and social media
- Opportunity to set up a booth in the breakout session
- Opportunity to welcome session attendees and introduce session facilitator
- Opportunity for in-session giveaways or promo items

## 2024 Booth Sponsorship - \$1,500

**6 Available**

- Premier recognition as a Booth Sponsor on event signage, slides, emails, website, and social media
- Opportunity to set up a booth in the check-in lobby

## Men with Momentum Conference Ticket - \$375 *Price increases to \$425 after 1/12/24*

- One (1) Men with Momentum ticket to the 2024 Leadership Conference
  - Includes an exclusive Men with Momentum morning track, lunch at the general session keynote, breakout sessions, and cocktail hour at the 2024 Leadership Conference. In addition, this ticket includes access to a Men with Momentum co-mentoring group and follow-up social.

## Individual Conference Ticket - \$375 *Price increases to \$425 after 1/12/24*

- One (1) ticket to the 2024 Leadership Conference (General Seating) and access to post-event webinars
  - Includes opening keynote session, lunch at the general session keynote, breakout sessions, and cocktail hour at the 2024 Leadership Conference. In addition, this ticket includes access to post-event webinars hosted by session speakers.





# 2024 CONFERENCE PARTNERSHIP

**Yes! We want to advance Alabama's women leaders as a Conference Sponsor!**

Company Name:

Contact Name:

Business Address:

Phone:

Email:

Check Enclosed

Send Invoice

Signature:

| Available Partnerships                   | QTY | Investment  |
|--|-----|-------------|
| Table Sponsorship                        |     | \$5,000     |
| Cocktail Sponsorship <b>*1 Available</b> |     | \$4,000     |
| Session Sponsorship <b>*4 Available</b>  |     | \$3,500     |
| Booth Sponsorship <b>*6 Available</b>    |     | \$1,500     |
| Men with Momentum Ticket                 |     | \$375/\$425 |
| Individual Conference Ticket             |     | \$375/\$425 |

**TOTAL:**